

SUICIDE AND PREVENTION

The most popular publications and most sought out information



MA. Trine Banke d'Andrade, Centre for Suicide Research, Denmark

INTRODUCTION

Since 2011, the Centre for Suicide Research has conducted a background questionnaire survey among our website visitors. Participation is voluntary. Furthermore, website statistics provide information on pages and publications.

OBJECTIVE

The objective is to analyse the users of the website in relation to the most sought out information and the most popular publications in order to determine if we meet their demands.

METHODS

Electronic pop-up questionnaire and website statistics.

RESULTS

Results from the questionnaire survey show that most do not state their profession. Students and the educational sector are strongly represented followed by the various professions within the health and social sectors - see Table 1.

The number of visitors who answer the survey is decreasing even though the website experiences an increase in unique visitors (apart from 2014). The probable explanation is that many visitors return to our website regularly but do not choose to answer the questionnaire every time it pops up, which is every 3 months.

The Centre for Suicide Research keeps a unique Pool of Statistics that allows users to generate data on attempted and completed suicides. The Pool of Statistics and related subpages are the most visited; other popular pages are Help and Support, pages relating to Prevention, FAQ, and Publications – see Fig. 1.

The Centre publishes at three levels aimed at the general population, professionals and decision makers. The most popular publications aimed at professionals deal with adolescents – see Table 2. Recently, publications for the general population that deal with unemployment, being bereaved, signals of suicidal behaviour, and euthanasia have been in great demand - see Table 3. All publications are in Danish. Newsletters are published at our website, and e-mails are sent directly to relevant decision makers and subscribers to our news service

Table 2 Reports

Top 10 Downloads per year	2011	2012	2013	2014
Self-harm & resilience (2008)*	275	281	693	722
Poor personal welfare (2002)*	451	491	259	473
Self-harm (2010)*	216	365	237	844
Ethnic minorities (2008)*	169	161	547	574
Vulnerability & poor personal welfare (2009)*	144	386	464	366
Suicidality (2009)*	429	397	275	177
Abuse – Literature (2003)	129	116	306	567
Eating disorder & suicide risk (2006)*	137	135	398	244
Danish veterans (2012)		376	159	286
Elderly men (2011)	64	166	135	164

*Reports on adolescents

DISCUSSION/CONCLUSION

The Centre meets the most pressing demands, as we continuously conduct the project Youth Barometer – on adolescents' self-harming behaviour and extend the Register for Suicide Attempts. Future projects could focus on protective factors or those affected by suicide or self-harming behaviour.

Furthermore, the Centre has updated our homepage in April 2015 and short-cuts to the most popular pages have been placed prominently.

For further information, please contact
MA. Trine d'Andrade on email: tbk@cfsmail.dk

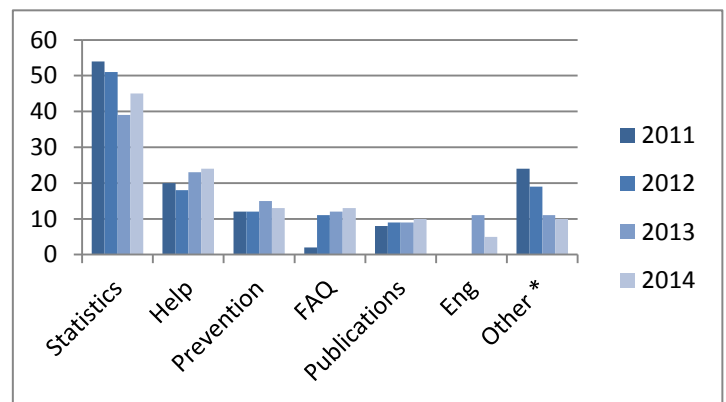
Centre for Suicide Research, Denmark
Tel: +45 66 13 88 11, email: info@cfsmail.dk

Table 1 Visitors

Profession	2011	2012	2013	2014
Health and social sector	196	158	108	108
Education	353	265	228	196
Other	288	232	184	197
Unstated	561	639	508	458
Total answers	1,398	1,294	1,028	959
Unique visitors	33,376	34,737	39,255	35,315

The category 'Other' includes researchers, reporters, pupils of the primary and lower secondary levels, unemployed, the general population, and those affected by suicidal behaviour.

Fig. 1 Most popular pages and subpages



*Other includes *About us*, *Employees*, and the Centre's own *Seminar 2014*

Results have been generated by examining the top 10 visited pages for each month, and then add up the number of pages related to topics for each year. In 2013 and 2014, there has been an increase in visits to our English website.

Table 3 Fact Booklets

Top 10 Downloads per year	2011	2012	2013	2014
Unemployment (2004)	846	1164	1946	860
Bereaved (2008)	392	651	1224	2141
Signals (2003)	509	549	1172	1661
Euthanasia (2008)	773	931	832	1079
Adolescents and self-harm (2010)	546	649	868	1499
Legislation and ethics (2006)	158	207	1325	570
Suicide rates in DK (2003+2011)	718	398	362	649
Adolescents (2002)	643	501	366	393
Suicide-process (2004)	385	456	411	640
Gambling addiction (2003)	386	347	324	549