

WHO wants to know WHAT about suicide and prevention?

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INTRODUCTION

In 2011-2013, visitors at our website have been asked to participate in a pop-up questionnaire survey about their background and interests. Participation is voluntary. In addition, website statistics provide information on pages, subpages, and publications.

METHODS

Electronic pop-up questionnaire and website statistics.

RESULTS

Results from the questionnaire survey show that students and the education sector are strongly represented followed by the health and social sectors; however, most do not state their profession - see Table 1 Visitors.

Table 1 Visitors

Profession	2011	2012	2013
Health and social sector	196	158	108
Education	353	265	228
Other *	288	232	184
Unstated	561	639	508
Total answers	1398	1294	1028
Unique visitors **	33376	34737	39255

*Other includes researchers, reporters, many pupils of the primary and lower secondary levels, the general population, and persons who are suicidal or relatives.

**Unique visitors refers to the number of distinct IP-addresses that have visited within a month.

Although the website is experiencing an increase in unique visitors, the number of answered questionnaires is decreasing. The probable explanation is that many visitors return to our website regularly but do not choose to answer the questionnaire when it pops up every 3 months.

The Centre publishes at 3 levels aimed at the general population, professionals and decision makers. The most popular reports aimed at professionals deal with adolescents – 8 out of 10 as can be seen below in Table 2.

Table 2 Reports

Top 10 Reports – hits per year	2011	2012	2013
Vulnerability and self-harm (2012)*		289	190
Danish veterans (2012)		376	159
Abuse – Literature (2003)	129	116	306
Eating disorder & suicide risk (2006)*	137	135	398
Self-harm (2010)*	216	365	237
Ethnic minorities (2008)*	169	161	547
Vulnerability & poor personal welfare (2009)*	144	386	464
Suicidality (2009)*	429	397	293
Poor personal welfare (2002)*	451	491	259
Self-harm & resilience (2008)*	275	281	693

*Adolescents.

CONCLUSION

The Centre meets the most pressing demands, as we continuously conduct the project Adolescents' self-harming behaviour and extends the Register for Suicide Attempts. Future projects could focus on those affected by suicide or self-harming behaviour.

Furthermore, the Centre is planning an update of our website. Obviously, short-cuts to the most popular pages will be placed prominently

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Recently, Fact booklets for the general population that deal with Unemployment, Being bereaved after suicide, and Euthanasia, have been in great demand – see Table 3.

Table 3 Fact booklets

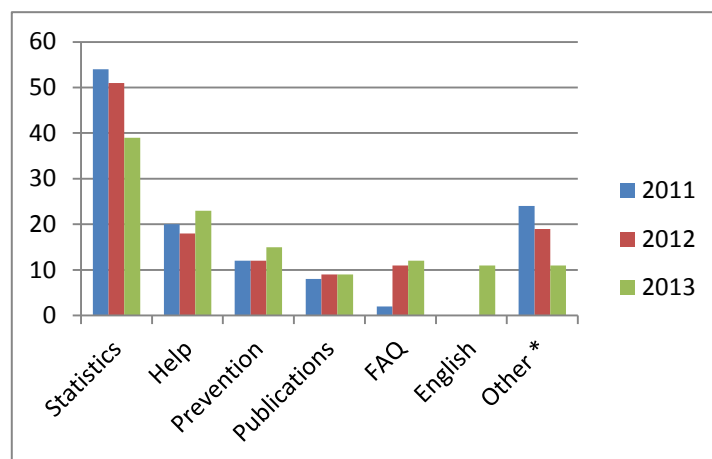
Top 10 Facts booklets – hits per year	2011	2012	2013
Gambling addiction (2003)	386	347	324
Suicide-process (2004)	385	456	411
Suicide rates in DK (2003+2011)	718	398	362
Adolescents (2002)	643	501	366
Legislation and ethics (2006)	158	207	1325
Adolescents and self-harm (2010)	546	649	868
Signals (2003)	509	549	1172
Bereaved (2008)	392	651	1224
Euthanasia (2008)	773	931	832
Unemployment (2004)	846	1164	1946

All publications are in Danish. Newsletters are published at our website, and e-mails are sent directly to relevant decision makers and subscribers to our news service.

The Centre for Suicide Research keeps two public Registers for Suicide and Suicide Attempts, and a unique Pool of Statistics, that allow users to generate data on attempted and completed suicides. *The Pool of Statistics* and subpages are the most visited pages; other popular pages are *Help and Support*, *Prevention*, *Publications* and *FAQ*. In 2013, there has been an increase in visits to the English website. Although the Centre collaborates internationally regarding veteran soldiers and suicide prevention, the most popular pages are *Foundation for data*, *Definitions*, *Research*, and *Eating Disorder and Suicide Risk* - see Fig. 1 Most popular pages.

Fig. 1 Most popular pages

Number of times pages and subpages have been represented at the Top 10 of most popular pages



*Other includes *About the Centre*, *Employees*, *Jobs*, *Search results*, *News*.